December 13, 2022

RFID in Action! – A Livestream Technology Demonstration

Listening to the Webcast

- The audio for this webcast is broadcast over the Internet.
- Make sure your computer or device's audio is available, unmuted and turned up to an acceptable level.
- Often just disconnecting and reconnecting to the webinar will allow you to catch a better audio stream if you are experiencing any problems.

How to Ask a Question

- It is easy to ask a question at any time during the event.
- You can ask questions in the box at the bottom of the screen.
- Type your question into that box and hit submit.
- Your questions will be queued up for me.
- I will present them to the speaker at the end of the presentation.

Presentations

- We will send you an email in a few days with a link to the recordings of this presentation and PDFs of the slides.
- You can review the on-demand recording of this event and all RFID Journal virtual events and webinars by by going to: www.rfidjournal.com/rfid-journal-videos/
- You need to be a registered user of RFIDJournal.com
- Registration is free.

More RFID Journal Events!

- You can review the on-demand recording of **the Asset Tracking with Zebra Technologies and ServiceNow** webinar that took place on Nov. 29 at https://www.rfidjournal.com/events/event/asset-tracking-with-zebra-technologies-and-servicenow
- Registration will be open soon for **RFID Journal LIVE! 2023**, taking place May 9-11 in Orlando Florida - https://rfidjournallive.com/

Agenda

- About Us
- Common Warehouse & Plant Floor Location Challenges
- Demonstration of Zebra's MotionWorks using
  - Fixed Passive RFID
  - Passive Real Time Location Systems (RTLS)
  - Active Ultra-wideband (UWB) RTLS
- Next Steps
- Q&A

LOWRY SOLUTIONS

About Lowry Solutions

40+

Years implementing technology innovations nationwide
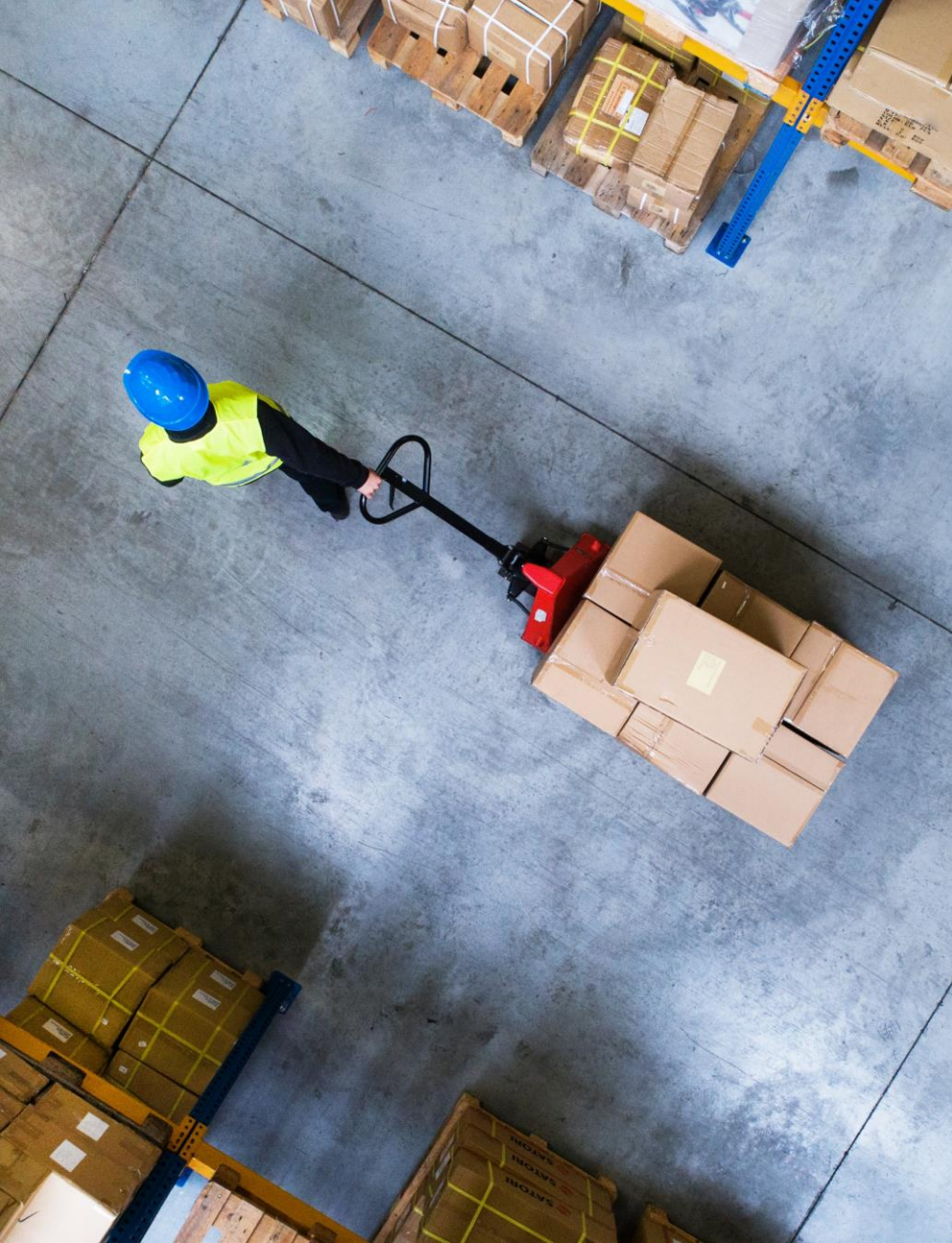
10,000+

Clients

17 years experience deploying and managing RFID solutions

Recognized industry leader in location solutions, enterprise mobility, IoT, and manage print services

GS1 US Solution Partner

Microsoft Gold Partner

AICPA SOC 2 TYPE II CERTIFIED

RAIN ALLIANCE

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Common Warehouse & Plant Floor Location Challenges

Locating and tracking inventory and assets
- Can't find parts, materials, finished goods or assets quickly
- Lack of real-time, accurate inventory and asset visibility
- Slow and error-prone manual tracking processes and scanning

Keeping up with order fulfilment demand
- Warehouses and plants are overwhelmed
- Bottlenecks, errors and lack of speed, accuracy and efficiency

Labor shortages and rising labor costs
- Hard to hire, train and retain good workers
- Rising labor costs and increased process exceptions

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Next Steps

- Gartner Thought Leadership Reprint
  When and Why Enterprises Should Implement RFID to Track Critical Assets

- **Asset Tracking with Zebra Technologies and ServiceNow**
  [Asset Tracking with Zebra Technologies and ServiceNow - 1580855 (webcasts.com)](https://www.webcasts.com)

Thank You
www.lowrysolutions.com